# About Kingnet

2008-2022

## 1. Company Profile

Kingnet Network Co., Ltd. (SZ.002517) is a well-known listed online game company in China. The company's main business covers R&D as well as the operation and publishing of quality entertainment content, including mobile games, webgames and PC games. It also engages in the operation of webgame platforms and mobile apps distribution platforms. In addition, Kingnet is actively developing its overseas business in hopes of creating an international market through its strong R&D capacity and market development capability, thus pushing the company’s performance to the next level.

The company has always held fast to the principle of providing higher quality and better service, with user value at the core of what Kingnet is about. The company continual improves upon its games in every way, values the sustained profitability of its products, and strives to provide users with the best gaming experience possible. Kingnet operates under a core strategy that involves focusing on the game industry and conducting three core businesses that cover R&D, publishing and investment + IP. In doing so, it endeavors to build a multi-dimensional R&D system and a complete publishing system, while also seeking out and introducing quality IPs. Kingnet intensively investigates the brand potential of different IPs and strives to tap and enhance the brand value of its IPs to their full potential. By drawing on its superior technological strength and excellent R&D team, the company has expanded its product line and created next-gen quality games. Now, the company's strength in acquiring and creating quality IPs has become a part of its core competitiveness. This advantage generates strong momentum for the company to develop new games. The *MU Miracle* stands as a pioneer and successful example of a mobile game IP adapted from a client game IP. Shanghai Kingnet and Zhejiang Shenghe, which are under the Kingnet banner, have developed and operated numerous popular games including *Happy Tower*, *Shushan Legend*, *MU Miracle*, *Legend of Blue Moon*, *《敢达争锋对决》*, *World of Warships Blitz*, *《王者传奇》* and *Figure Story*. The [**XY.COM**](https://xy.com/), which is also part of the company’s brand, is a domestically well-known game platform that operates quality mobile games, H5 games and webgames. Since its launch, this platform has rolled out over a hundred quality games, including RPGs, simulation games, casual games and strategy games.

Kingnet always persists in focus on the main business of developing games as its core strategy for corporate development. It follows the principle of creating quality games that meet market demand, operates three business systems including R&D, publishing and investment + IP. With user value at its core, Kingnet continuously provides users with quality content and services as well as a fulfilling gaming experience and strives to be an outstanding listed online game company.

## 2.Kingnet History

#### 2008

October

Shanghai Kingnet was founded

#### 2010

October

*《恐龙时代》* was launched, average daily maximum active users exceeded 1.5 million

July

*Happy Tower* had over 100 million registered users, 15 million users logged in per day

#### 2011

August

*《捕鱼大亨》* was launched, over 30 million users registered, 1 million active users per day

June

*The Dead Pirate's Chest* and *《神马三国》* was launched

#### 2012

June

Monthly turnover of *Shushan Legend* exceeded RMB 45 million

February

*《斗战西游》* was launched, over 1 million users registered in the month

#### 2013

December

 Server availability of XY webgame platform ranks among TOP10 in the industry, and monthly turnover exceeded RMB 40 million, making it one of the best platforms in the industry

January

*《龙吟三国》* with cute characters was launched, starting a new era of three-kingdom themed games

#### 2014

December

Omni-channel launch of *MU Miracle*, pay on first day reached RMB 26 million, monthly turnover exceeded RMB 200 million

November

 XY Apple Assistant users count exceeded 40 million, monthly turnover neared RMB 40 million

November

 *《斩龙传奇》* exclusively distributed by XY platform, monthly turnover exceeded RMB 30 million

August

 Fire Fighting Dragon exclusively distributed by Tencent, monthly turnover exceeded RMB 30 million

#### 2015

December

 Shanghai Kingnet acquired a listed company and renamed it "Kingnet", with stock code 002517

October

 Global accumulative turnover of the national popular mobile game *MU Miracle* exceeded RMB 3 billion

August

*XY Apple Assistant* installed by users over 100 million times, monthly turnover exceeded RMB 60 million

May

Monthly turnover of *《三国乱世》* reaches RMB 35 million and total turnover exceeded RMB 400 million

#### 2016

December

 VR Online open platform was launched

June

*Legend of Blue Moon* was launched and became the leader of the webgame industry of China

#### 2017

December

 *《敢达争锋对决》* jointly distributed by Bandai Namco (Shanghai) was officially launched

December

Accumulative turnover of *Legend of Blue Moon* exceeded RMB 2.7 billion

August

Zhejiang Shenghe Network Technology Co., Ltd became a holding subsidiary of the company

August

Global accumulative turnover of *MU Miracle* exceeded USD 1 billion

April

*《王者传奇》* ranked the first place on the best-seller list of Huawei Game List in 8 consecutive months since its launch

#### 2018

August

 Monthly turnover neared RMB 100 million on the XY Game Platform

August

Accumulative turnover of *Legend of Blue Moon* exceeded RMB 3 billion

January

 *World of Warships Blitz* jointly distributed by Netease was officially launched

#### 2019

August

 Genuine mobile game *《魔神英雄传 》* was licensed by SUNRISE

July

 Announcement that the genuine licensed new mobile game *Sword Art Online* will be jointly released with Bandai Namco (Shanghai)

#### 2020

October

 Partnership was established with Beijing Enlight Pictures Co., Ltd who licenses the "ColorRoom Chinese Mythology Series IP"

September

 3D realistic ACGN art-style idle game *Figure Story* was officially launched

September

 Independently developed Chinese-style mobile game *XuanZhong Story* was exclusively distributed by Tencent

August

 Next-gen mobile game *The Night Dawn* was exclusively distributed by Tencent

June

 ARPG mobile game *《原始传奇》*was exclusively distributed by TanWan

March

The movie *Blue Moon* was released, with total online viewership of 17,700,000

March

 Kickoff meeting for the "Win the Future—Cloud Game" project of Kingnet was held successfully

#### 2021

December

Mobile game *Zero Arms* developed by Renren Games and exclusively distributed by Kingnet was officially launched

June

3D turn-based adventure card mobile game *《魔神英雄传 》* licensed by SUNRISE and independently developed and distributed by Kingnet was officially launched

June

Strategic partnership was established between Kingnet and China Internet Writers Village

June

MMORPG mobile game *《刀剑神域黑衣剑士：王牌》* exclusively distributed by Bilibili and independently developed by Kingnet was officially launched

February

ARPG mobile game Legend of Blue Moon 2 exclusively distributed by Tencent and independently developed by Kingnet was officially launched

#### 2022

February

Mobile game *XuanZhong Story* developed by Kingnet and exclusively distributed by Tencent was officially launched

January

RPG mobile game *War of Angels* independently developed by Kingnet was officially launched

## 3.Kingnet Awards

#### 2012

Kingnet / Top 100 private technological Development enterprises in Shanghai of the year

Recognized by Shanghai Association for Technology Enterprises as one of the top 100 private technological Development enterprises in Shanghai of 2012

Kingnet / Top 100 private technological Development enterprises with best comprehensive strength in Shanghai of the year

Recognized by Shanghai Association for Technology Enterprises as one of the top 100 private technological Development enterprises with best comprehensive strength in Shanghai of 2012

Kingnet / Excellent partner of the year

Recognized as an excellent partner of the Tencent open platform in 2012

Kingnet / "dark horse of the year" on the 5th List of Best Webgames

Recognized as the "dark horse of the year" on the 5th List of Best Webgames sponsored by 265G and co-organized by Wenrui in 2012

Kingnet / Top 10 webgame development companies of the year

Recognized by 07073 and china.com as one of the top 10 webgame development companies of 2012

#### 2013

Kingnet / Key national cultural export enterprise in 2013-2014

Recognized by the Ministry of Commerce, Publicity Department of the Central Committee of CPC, Ministry of Finance, Ministry of Culture and National Radio and Television Administration as a key national cultural export enterprise in 2013-2014

Kingnet / "little giant" technology enterprise

Recognized by Science and Technology Commission of Shanghai Municipality as a "little giant" technology enterprise of 2013

Kingnet / Star software company in Shanghai of the year

Recognized by Shanghai Software Industry Association as a star software company in Shanghai of 2013

Kingnet / Excellent partner of the year

Recognized as an excellent partner of the Tencent open platform in 2013

*Building A* / Excellent software product in Shanghai of the year

Recognized by Shanghai Software Industry Association as an excellent software product in Shanghai of 2013

*Shushan Legend* / Excellent software product in Shanghai of the year

Recognized by Shanghai Software Industry Association as an excellent software product in Shanghai of 2013

*The Pirates: Kingdoms* / Excellent software product in Shanghai of the year

Recognized by Shanghai Software Industry Association as an excellent software product in Shanghai of 2013

*《古卷西游》* / Excellent software product in Shanghai of the year

Recognized by Shanghai Software Industry Association as an excellent software product in Shanghai of 2013

#### 2014

Kingnet / High-tech enterprise

Recognized by Science and Technology Commission of Shanghai Municipality, Shanghai Municipal Finance Bureau, Shanghai Municipal Tax Service and Shanghai Local Taxation Bureau as a high-tech enterprise

Kingnet / Enterprise technology center of Xuhui District

Recognized by Commerce Commission of Xuhui District as an enterprise technology center of Xuhui District

Kingnet / Star software company in Shanghai of the year

Recognized by Shanghai Software Industry Association as a star software company in Shanghai of 2014

Kingnet / 7th Technology Enterprise Innovation Award of Shanghai

Won the 7th Technology Enterprise Innovation Award granted by Shanghai Association for Technology Enterprises, Shanghai Federation of Industry and Commerce, Eastday and Shanghai Technology Business Incubation Association

Kingnet / High-potential enterprise of Forbes China in 2014

Recognized by Forbes China as a high-potential enterprise in 2014

*《炎黄传奇》* / Excellent software product in Shanghai of the year

Recognized by Shanghai Software Industry Association as an excellent software product in Shanghai of 2014

*《捕鱼大亨》* / Excellent software product in Shanghai of the year

Recognized by Shanghai Software Industry Association as an excellent software product in Shanghai of 2014

*Genesis Three Kingdoms* / Excellent software product in Shanghai of the year

Recognized by Shanghai Software Industry Association as an excellent software product in Shanghai of 2014

XY Game Platform / Ten best webgame operation platforms

Recognized as one of the ten best webgame operation platforms in 2014

*MU Miracle* / Best Ported Mobile Game Award of CGWR Chinese Games List

Won the Best Ported Mobile Game Award on the CGWR Chinese Games List of Sina Games in 2014

*《斩龙传奇》* / Ten most popular webgames

Recognized by 40407 and Champions List as one of the ten most popular webgames in 2014

*《霸者之刃》* / 10 best budding webgames of the year

Recognized by 40407 and Champions List as one of the 10 best budding webgames in 2014

#### 2015

Kingnet / Key national cultural export enterprise in 2015-2016

Recognized by the Ministry of Commerce, Publicity Department of the Central Committee of CPC, Ministry of Finance, Ministry of Culture and National Radio and Television Administration as a key national cultural export enterprise in 2015-2016

Kingnet / Top 10 cultural enterprises in Shanghai of the year

Recognized by Shanghai Top 10/10 Best Cultural Enterprises Award Organizing Committee and Shanghai Orient Webcasting Co., Ltd. as one of the Top 10 cultural enterprises in Shanghai of 2015

Kingnet / Star software company in Shanghai of the year

Recognized by Shanghai Software Industry Association as a star software company in Shanghai of 2015

Kingnet / Most influential mobile game operator award at the Golden Dog Award

Won the most influential mobile game operator award at the Golden Dog Award granted by Gamedog

XY Assistant / Excellent software product in Shanghai of the year

Recognized by Shanghai Software Industry Association as an excellent software product in Shanghai of 2015

XY Game Platform / Excellent software product in Shanghai of the year

Recognized by Shanghai Software Industry Association as an excellent software product in Shanghai of 2015

XY Game Platform / Ten best webgame platforms

Recognized as one of the ten best webgame platforms on Baidu Games List in 2015

XY Game Platform / Most popular publishing platform of the year

Recognized by Sogou Hot Games List as the most popular publishing platform of 2015

*MU Miracle* / Ten most popular mobile games of the year

Recognized by Tencent as one of the ten most popular mobile games of 2015

*MU Miracle* / Ten best online games of the year

Recognized by Hardcore Alliance as one of the ten best online games of 2015

*MU Miracle* / Best RPG mobile game

Recognized by Tencent Games as the best RPG mobile game on the Chinese games list of 2015

*《传奇盛世》* / Most popular webgame of the year

Recognized by 40407 and Champions List as the most popular webgame of 2015

*《传奇盛世》* / Ten most anticipated webgames

Recognized by cwan Jinyu Award as one of the ten most anticipated webgames of 2015

#### 2016

Kingnet / Municipal-level enterprise technology center of Shanghai

Recognized by Shanghai Municipal Commission of Economy and Informatization, Shanghai Municipal Tax Service, Shanghai Local Taxation Bureau and Shanghai Customs as a municipal-level enterprise technology center of Shanghai

Kingnet / Top 100 service enterprises of Shanghai

Recognized by Shanghai Enterprise Confederation, Shanghai Entrepreneurs Association and Shanghai Federation of Economic Organizations as one of the top 100 service enterprises of Shanghai in 2016

Kingnet / Star software company in Shanghai of the year

Recognized by Shanghai Software Industry Association as a star software company in Shanghai of 2016

Kingnet / Best Development enterprise award at the 1st Jintan Award

Won the best Development enterprise award at the 1st Jintan Award granted by gametanzi.com in 2016

Kingnet / Best reputed game company

Recognized by 17173 Games List as the best reputed game company of 2016

Kingnet / Strongest game Development enterprise

Recognized by Golden Dog Award as the strongest mobile game Development enterprise of 2016

XY Game Platform / Best operation platform of the year

Recognized by 07073 Golden Clockwork Award as the best operation platform of 2016

XY Game Platform / Ten best webgame platforms

Recognized as one of the ten best webgame platforms on Baidu Games List in 2016

*MU Miracle* / Players' favorite mobile online game

Recognized by Golden Plume Award as the players' favorite mobile online game in 2016

*MU Miracle* / IP game of the year

Recognized by the Next-Gen Power Award as the IP game of 2016

*Thunder Battle* / Most popular mobile game

Recognized by the Fingertip Award of "Player's Heart" Grand Prix of the game industry as the most popular mobile game of 2016

*Legend of Blue Moon* / Most popular webgame of players

Recognized by the 1st Webgames Award of the Year of www.taokaifu.com as one of the ten most popular webgames of players in 2016

*Legend of Blue Moon* / Most anticipated game

Recognized as the most anticipated game on the Most Playable Games List of 2016

#### 2017

Kingnet / High-tech enterprise

Recognized by Science and Technology Commission of Shanghai Municipality, Shanghai Municipal Finance Bureau, Shanghai Municipal Tax Service and Shanghai Local Taxation Bureau as a high-tech enterprise

Kingnet / Famous trademark of Shanghai

Recognized by Administration for Industry and Commerce of Shanghai as a famous trademark of Shanghai

Kingnet / Top 100 service enterprises of Shanghai

Recognized by Shanghai Enterprise Confederation, Shanghai Entrepreneurs Association and Shanghai Federation of Economic Organizations as one of the top 100 service enterprises of Shanghai in 2017

Kingnet / Top 100 private service enterprises of Shanghai

Recognized by Shanghai Enterprise Confederation and Shanghai Entrepreneurs Association as one of the top 100 private service enterprises of Shanghai in 2017

Kingnet / Recognition award for innovation leading enterprise of Suzhou High-speed Rail New Town

Won the recognition award for innovation leading enterprise granted by the Suzhou High-speed Rail New Town Management Committee in 2017

Kingnet / Best partner

Best partner of Tencent of the year

Kingnet / Top 10 mobile game operators in China of the year

Recognized by China Audio-video and Digital Publishing Association as one of the top 10 mobile game operators in China of 2017

*Legend of Blue Moon* / Top 10 best games in China of the year

Recognized by China Audio-video and Digital Publishing Association as one of the top 10 best games in China of 2017

XY Game Platform / Ten best webgame operation platforms of the year

Recognized by the Golden Whale Award as one of the ten best webgame operation platforms of 2017

*MU Miracle* / Best overseas mobile game

Recognized by Golden Plume Award as the players' favorite webgame in 2017

*MU Miracle* / Popular mobile game award of the year

Won the popular mobile game award at the Jinqu Award of 2017

*MU Miracle* / Best RPG game of the year

Recognized by the Zebra Award as the best RPG game of 2017

*Legend of Blue Moon* / Players' favorite webgame

Recognized by Golden Plume Award as the players' favorite webgame in 2017

*Legend of Blue Moon* / Ten best webgames of the year

*Legend of Blue Moon* / Ten best webgames of the year

*《敢达争锋对决》* / Players' most anticipated mobile online game

Recognized by the Golden Plume Award as the best overseas mobile game of 2017

*《敢达争锋对决》* / Excellence award for best game level design

Won the excellence award for best game level design at the 9th China Game Developers Award Ceremony

*《王者传奇》* / Best-selling game of the year

Recognized by Flyme as the best-selling game of 2017

#### 2018

Kingnet / Top 100 Internet enterprises of China

Ranks the 25th place among the top 100 Internet enterprises of China in 2018 rated by Ministry of Industry and Information Technology and Internet Society of China

Kingnet / Top 50 cultural enterprises with the highest brand value in China

Recognized by Key Laboratory of Ministry of Culture and Tourism and Cultural Creative Research Center of Renmin University of China as one of the top 50 cultural enterprises with the highest brand value in China

Kingnet / Top 10 game publishing and ooperating enterprises in China of the year

Recognized by China Audio-video and Digital Publishing Association as one of the top 10 game publishing and operating enterprises in China of the year

Kingnet / Top 100 private service enterprises of Shanghai

Recognized by Shanghai Enterprise Confederation and Shanghai Entrepreneurs Association as one of the top 100 private service enterprises of Shanghai in 2018 (39th place)

Kingnet / Top 100 service enterprises of Shanghai

Recognized by Shanghai Enterprise Confederation, Shanghai Entrepreneurs Association and Shanghai Federation of Economic Organizations as one of the top 100 service enterprises of Shanghai in 2018

Kingnet / Top 100 private enterprises of Shanghai

Recognized by Shanghai Enterprise Confederation and Shanghai Entrepreneurs Association as one of the top 100 private enterprises of Shanghai in 2018

Kingnet / Software company with core competitiveness in Shanghai

Recognized by Shanghai Software Industry Association as a software company with core competitiveness in Shanghai

Kingnet / Best Board of Directors Award for listed company of SME board

Won the Best Board of Directors Award for listed company of SME board granted by Securities Times

Kingnet / Best board of directors of listed company

Recognized by National Business Daily as the best board of directors of listed company

Kingnet / Most influential game company of the year

Recognized by Toutiao, Ixigua, Tik Tok and xfdown as the most influential game company of 2018

Kingnet / Best mobile game of the year

Recognized by the Tian Fu Award as the best mobile game of 2018

Kingnet / Best mobile game publisher award of the year

Won the best mobile game publisher award of the year at the 3rd Golden Gyro Awards

Kingnet / Most influential game enterprise of the year

Recognized by APG as the most influential game enterprise of the year

Kingnet / Most influential mobile game publisher

Recognized by Golden Plume Award as the most influential mobile game publisher of 2018

Kingnet / Most influential game enterprise of the year

Recognized by the Golden Tea Awards as the most influential game enterprise of 2018

XY Game Platform / Top 10 game platforms of in China of the year

Recognized by the China Audio-video and Digital Publishing Association as one of the top 10 game platforms of in China of 2018

*Legend of Blue Moon* / Most popular PC online game

Recognized as one of the top 10 PC online games of 2018

*Legend of Blue Moon* / Players' favorite webgame

Recognized by Golden Plume Award as the players' favorite webgame in 2018

*《王者传奇》* / Players' favorite mobile online game

Recognized by Golden Plume Award as the players' favorite mobile online game in 2018

*《传奇来了》* / Players' favorite H5 game

Recognized by Golden Plume Award as the players' favorite H5 game in 2018

*《龙族霸业》* / Players' favorite H5 game

Recognized by Golden Plume Award as the players' favorite H5 game in 2018

#### 2019

Kingnet / Key national cultural export enterprise in 2013-2014 2019-2020

Recognized by the Ministry of Commerce, Publicity Department of the Central Committee of CPC, Ministry of Finance, Ministry of Culture and Tourism and National Radio and Television Administration as a key national cultural export enterprise in 2019-2020

Kingnet / Enterprise Contribution Award of the 2nd Yangtze River Delta International Cultural Industries Expo

Won the Enterprise Contribution Award of the 2nd Yangtze River Delta International Cultural Industries Expo granted by the Organizing Committee of Yangtze River Delta International Cultural Industries Expo

Kingnet / Software company with core competitiveness in Shanghai (large-scale type)

Recognized by Shanghai Software Industry Association as a software company with core competitiveness in Shanghai of 2019 (large-scale type)

Kingnet / Philanthropy star of the year

Recognized by Lingang Group as the philanthropy star 2019

Kingnet / Most influential mobile game publisher

Recognized by Golden Plume Award as the most influential mobile game publisher of 2019

Kingnet / Excellent game operating enterprise of the year

Recognized by the marketing service brand Ocean Engine under the brand of ByteDance as an excellent game operating enterprise of the year

Kingnet / Most influential game enterprise of the year

Recognized by APG as the most influential game enterprise of the year

*《刀剑神域黑衣剑士：王牌》* / Players' most anticipated mobile online game

Recognized by the Golden Plume Award as the players' most anticipated mobile online game of 2019

*《魔神英雄传 》* / Best ACGN mobile game

Recognized by the Golden Plume Award as the best ACGN mobile game of 2019

*Heaven Sword and Dragon Sabre* / Popular IP game award of the year

Won the popular IP game award of the year at the Golden Gyro Awards

*《新倚天屠龙记》* / Excellent H5 game award of the year

Won the excellent H5 game award of the year at the Golden Gyro Awards

#### 2020

Kingnet / Outstanding public charity project award

Won the Pioneering China outstanding public charity project award of 2020

Kingnet / Lighting China Social Responsibility Award

Won the CGF Lighting China Social Responsibility Award of 2020

Kingnet / Most influential mobile game publisher

Recognized by Golden Plume Award as the most influential mobile game publisher of 2020

Kingnet / Influential game company of the year

Recognized by the 5th Golden Gyro Awards as an influential game company of the year

Kingnet / Best game publisher of the year

Recognized by the 8th Golden Tea Awards as the best game publisher of the year

Kingnet / Most influential game enterprise award

Won the most influential game enterprise award at the You Ding Awards

Kingnet / Most valuable game enterprise award

Won the Most valuable game enterprise award at the You Ding Awards

Kingnet / Best partner of mini-games

Recognized by 2020MIDC as the best partner of mini-games

Kingnet / Excellent Presentation Award of the 3rd Yangtze River Delta International Cultural Industries Expo

Won the Excellent Presentation Award of the 3rd Yangtze River Delta International Cultural Industries Expo granted by the Organizing Committee of Yangtze River Delta Cultural Industries Expo

Kingnet / Most influential enterprise

Recognized by the Golden Lion Awards as the most influential enterprise of 2020

Bluemoon Studio / Best game numerical balance design award

Won the best game numerical balance design award of the 12th CGDA

《王者工作室》 / Best game level design award

Won the best game level design award of the 12th CGDA

*《魔神英雄传 》* / Players' most anticipated mobile online game

Recognized by the Golden Plume Award as the players' most anticipated mobile online game of 2020

*Figure Story* / Players' favorite mobile online game

Recognized by Golden Plume Award as the players' favorite mobile online game in 2020

*Figure Story* / Best online mobile games of the year

Recognized by the 5th Golden Gyro Awards as one of the best online mobile games of the year

*Figure Story* / Best mobile game of the year

Recognized by the 8th Golden Tea Awards as the best mobile game of the year

*Figure Story* / Best game project award

Won the best game project award at the 5th You Ding Awards

*Figure Story* / Creative ACGN game of the year

Recognized by the 1st ACGN Grand Prix as a creative ACGN game of the year

*Figure Story* / Most talked-about ACGN game

Recognized by MIDC as the most talked-about ACGN game of 2020

*Figure Story* / Best ACGN game

Recognized by vivo as the best ACGN game of 2020

*Figure Story* / Excellent enterprise of the year

Recognized by Bilibili as an excellent enterprise of 2020

*Figure Story* / High Popularity Award

One of the candidates for the High Popularity Award of 2020 Unity MWU

*Figure Story* / Most popular APP of the year

Recognized by CICADA Awards as the most popular APP of 2020

*Disgaea H5* / Most popular mini-game

Recognized by MIDC as the most popular mini-game of 2020

#### 2021

Kingnet / Social responsibility award for Internet enterprise

Won the social responsibility award for Internet enterprise of 2020 at the 10th China Charity Festival granted by the Syobserve and Gongyidaily

Kingnet / Innovative enterprise of the year

Recognized as an innovative enterprise of the year on the pioneering technology enterprises list of the china.com of 2020

Kingnet / Role model entity of Minhang District, Shanghai

Recognized by the Cultural and Ideological Progress Committee of Minhang District as a role model entity of Minhang District, Shanghai

Shanghai Doushi / High-tech enterprise

Recognized by the Science and Technology Commission of Shanghai Municipality as a high-tech enterprise

Shanghai Doushi / Professional, fine, specialized and new enterprise of Minhang District, Shanghai

Recognized by the Minhang District Economic Commission of Shanghai as a professional, fine, specialized and new enterprise of Minhang District, Shanghai

Shanghai Doushi / Star of Hope of Lingang Industry Area

Recognized by the Lingang Group as the Star of Hope of Lingang Industry Area of 2021

Shanghai Doushi / Software company with core competitiveness in Shanghai

Recognized by Shanghai Software Industry Association as a software company with core competitiveness in Shanghai

Shanghai Kingnet / Software company with core competitiveness in Shanghai

Recognized by Shanghai Software Industry Association as a software company with core competitiveness in Shanghai

Kingnet / Most influential mobile game publisher

Recognized by Golden Plume Award as the most influential mobile game publisher of 2021

Kingnet / Influential game company of the year

Recognized by the 6th Golden Gyro Awards as an influential game company of the year

Kingnet / Ten best global publishers of the year

Recognized by the 2021 China Game Export Award as one of the ten best global publishers of the year

Kingnet / Ten best overseas cultural export companies of the year

Recognized by the 2021 China Game Export Award as one of the ten best overseas cultural export companies of the year

Kingnet / Most influential game enterprise of the year

Recognized by the Golden Tea Awards as the most influential game enterprise of 2021

Kingnet / Lighting China Social Responsibility Award

Won the Lighting China Social Responsibility Award at the Star Awards at 2021 China Game Festival (CGF)

Kingnet / Corporate social responsibility paragon award

Won the 2021 corporate social responsibility paragon award granted by the Finance Summit Organizing Committee

Kingnet / White horse award at China Game Capital Summit

Won the White Horse Award at China Game Capital Summit

Kingnet / Excellent public welfare project award

Won the excellent public welfare project award granted by Time Finance

Kingnet / Responsible Internet company of the year

Recognized by the 4th Social Responsibility Conference as the responsible Internet company of the year

Kingnet / Best responsible corporate brand of the year

Recognized by the CSR China Education Award as the best responsible corporate brand of the year

Kingnet / Excellent volunteer service project of the year

Recognized by the CSR China Education Award as an excellent volunteer service project of the year

Kingnet / Listed company with growth potential of the year

Recognized by the 19th China Financial Billboard as a listed company with growth potential of the year

Kingnet / Sincere Cooperation Award

Won the 2021 Sincere Cooperation Award granted by 360 Intelligent Business

《魔神英雄传-神龙斗士》 / Players' favorite mobile online game

Recognized by Golden Plume Award as the players' favorite mobile online game in 2021

Zero Arms / Players' most anticipated mobile online game

Recognized by the Golden Plume Award as the players' most anticipated mobile online game of 2021

Moshen Studio / Best game animation representation award

Won the best game animation representation award at the 13th China Game Developers Award (CGDA) Ceremony

Sword & Knife Studio / Best game audio design award

Won the best game audio design award at the 13th China Game Developers Award (CGDA) Ceremony

*《魔神英雄传-神龙斗士》* / Classic IP game award of the year

Won the classic IP game award of the year at the Star Awards at 2021 China Game Festival (CGF)

*Legend of Blue Moon 2* / Most popular game award of the year

Won the most popular game award of the year at the Star Awards at 2021 China Game Festival (CGF)

*《魔神英雄传-神龙斗士》* / Talented mobile game of the year

Recognized by the NextWorld2021 Talent Award as a talented mobile game of the year

*《魔神英雄传-神龙斗士》* / Popularity award of the year

Won the popularity award of the year at the 2021 CICADA Awards

*Zero Arms* / Best ACGN game of the year

Won the best ACGN game of the year at the 2021 vivo Developers Conference

*《魔神英雄传-神龙斗士》* / Most attractive new game of the year

Recognized by the WANYOUYL Award as the most attractive new game of 2021

*《狂暴传奇》* / most popular MMO game of the hardcore year

Recognized as the most popular MMO game of the hardcore year of “Black Stone Award” in 2021

*《狂暴传奇》*/ star game of the hardcore month

Recognized as the star game of the hardcore month of “Black Stone Award” in 2021

## 4.Holding subsidiaries

Shanghai Kingnet Network Technology Co. Ltd.

Founded in 2008, it is an Internet enterprise that specializes in both platform operation and product R&D. It is affiliated with Kingnet Network Co., Ltd. This company has a development and operation team comprised of nearly a thousand employees and owns multiple industry-leading Internet platforms.

Zhejiang Shenghe Network Technology Co., Ltd

Founded in 2011 and affiliated with Kingnet Network Co., Ltd., it is a light entertainment and interactive entertainment enterprise that develops webgames and legend-inspired mobile games as its core business and engages in R&D, operation and publishing.